

Technology Assured

We bring confidence to your technical investments

Bring us your thoughts and we will work with you to reimagine the outcomes for your technology investments.

NetProphets specialises in giving technical life to business challenges faced by small and medium businesses. We recognise that young brands and businesses face a barrage of competitive pressures. We don't promise to ease them all but we do promise to help you better understand the problems, reduce your technical anxieties and create workable technical solutions with clearly articulated business outcomes.

In other words, if you are struggling to find a technical vision for your probable business ideas, bring them to us! Some of the best in the world did, and that's why we have been proud partners to an amazing roster of clients.

2019

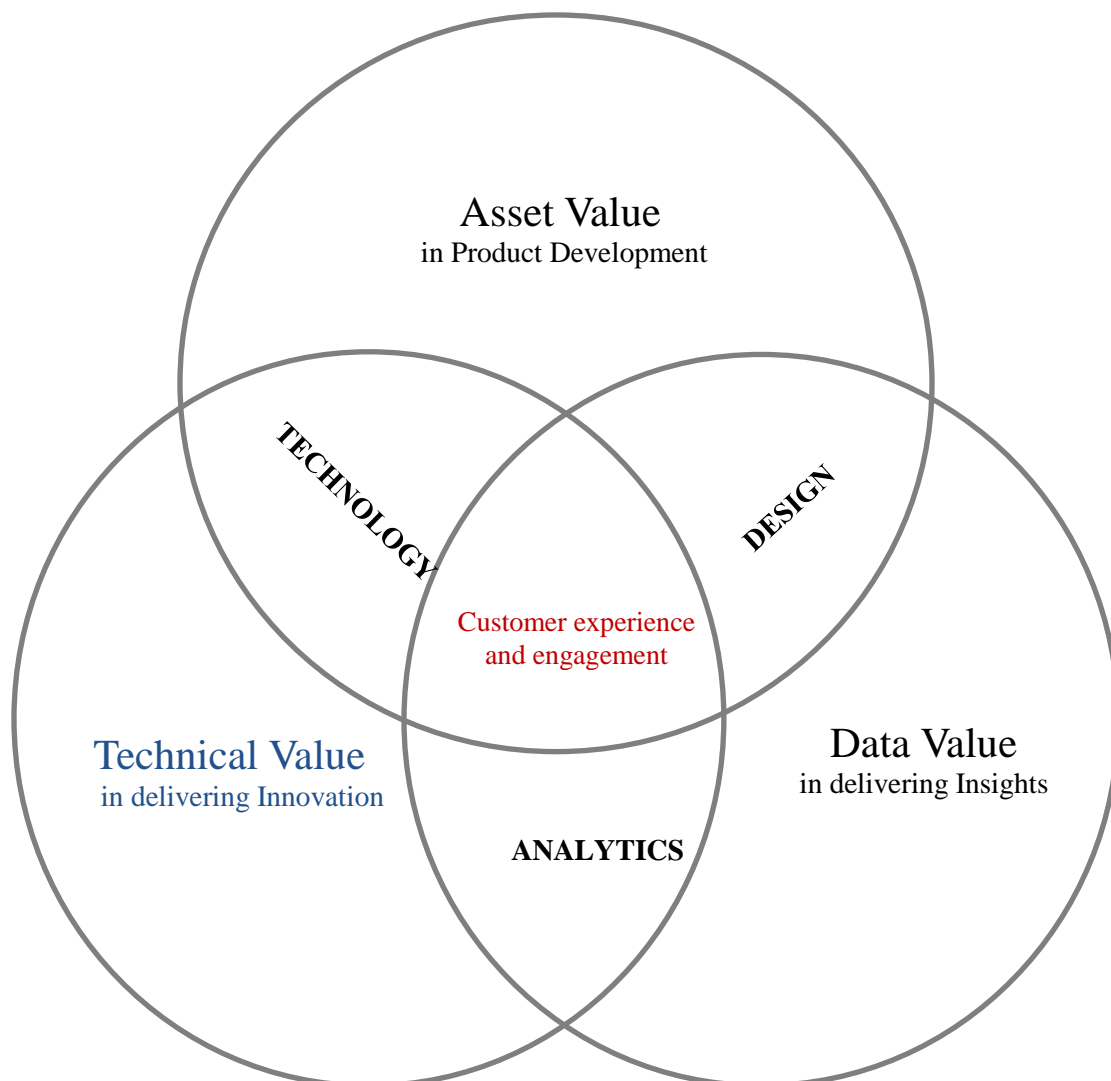
www.netprophetsglobal.com

Who are we?

We are a technically strong, **INTEGRATED BUSINESS SOLUTIONS** company that combines Technology, Design and Data Science to create customer experience and engagement for our clients.

Via our full spectrum team of software programmers, digital strategists and digital analysts we deliver:

- **Asset Value** in Product Development
- **Technical Value** in delivering innovation
- **Data Value** in delivering business and brand insights



Our Business Services

Having gradually gone from strength to strength over the last 20 years, we can proudly say we are almost there! Our sweet spot has always been bespoke development and delivery. But still we are full service and over the next years our focus is to build out the Data Science capabilities.

1. CUSTOM APPLICATION DEVELOPMENT

Leveraging software technologies for enterprise solutions and new product development to deliver business impact and service differentiation.

2. INFORMATION AND PROCESS AUTOMATION

Automation of business processes from concept to execution, in order to harness the potential of organisational workflows and data.

3. DIGITAL DESIGN AND SERVICES

Building a digital strategy leading to delivering brand awareness, consumer engagement and sales outcomes, across digital media.

4. DATA SCIENCE

From insights to action, we provide business and brand insights using sales, customer and digital data. In addition to using data science for formulating digital marketing strategies, Netprophets is embarking on the AI and Machine Learning journey focusing on the Retail Industry and with specific emphasis for our client Fabindia.

Our capabilities

In an ever changing IT world, what we did yesterday is not necessarily what we do today and what we may continue to do tomorrow. But nonetheless here are some of the areas of work you can count on us to get right...most of the time!

CUSTOM APPLICATION DEVELOPMENT

- Technology Consulting
- Development capabilities across languages, OS and technologies
- Innovative methodologies and practices
- System Support
- Infrastructure Management

INFORMATION AND PROCESS AUTOMATION

- Solution Architecture
- Business Intelligence
- Datawarehousing and Analytics
- System Integration

DIGITAL DESIGN AND SERVICES

- Digital Marketing and Content
- Ecommerce platforms and Portals
- Mobile and Responsive Web
- Infrastructure management and Cloud hosting

DATA SCIENCE

- Predictive Modeling
- Process Models
- Keyword Analytics
- Social Media Analytics
- Online Reputation Management
- Natural Language Processing
- Customer Feedback and Behavioural Analytics

People make the business

Someone said that at the end of every day their assets walk out the door. Ours are over a 150 comprising Technical Analysts, Business Heads, Relationship managers, Project and Programming teams, Designers, Writers and young interns all of who combine to make us an organization capable of providing the required IT consultancy, architecture and development capacity to Indian and International clients.

This is the roster we spoke of earlier

We work with a range of clients from Enterprise to Small and Medium companies including, as an empanelled member, Govt of India clients

Aren't they amazing? They sure make us proud and while many others have left us due to reasons out of our control, we miss them. And then there are still many more who are not listed here, for us each one of them are equally important.

If you want to enter this hallowed hall of first class citizens please get in touch.

Custom Application Development

Leveraging software technologies for enterprise solutions and new product development to deliver business impact and service differentiation.

CAPABILITIES

- User requirement study
- Technical Architecture planning
- Custom development and integration services across languages, OS and technologies
- Quality Testing
- Deployment planning
- Functional documentation and System Support
- Infrastructure Management

FABINDIA

Enterprise-wide custom ERP and BI development, including integration of HR and Accounting systems

SYMANTEC, USA

Authorized and exclusive digital reseller partner distribute Norton subscriptions in India, on our platform INROADS.

FUSION, DUBAI

A SAAS based Audit/Reporting system on Safety, Quality and Document processes, primarily for the International Aviation Industry

MARATHON CLIENT INSURANCE SYSTEM, SOUTH AFRICA

A B2B platform for South African Insurance companies to market and manage retail Insurance products.

TELECRM

A custom CRM system for broadband services providers in India to manage customer leads, usage, billing, and complaints/redressal.

NETLESS™ FOR MUSEUMS

Netless for the Museums is an integrated solution and mobile application that creates a localized Wi-Fi solution and allows for streaming of videos directly into user smart phones.

Information and Process Automation

Automation of business processes from concept to execution, in order to harness the potential of organisational workflows and data.

CAPABILITIES

- Solution Architecture
- Business Intelligence
- Datawarehousing and Analytics
- System Integration

1. AIRTEL

SMARTBYTES™ Workflow management and seamless integration of customer databases and data centers to track, manage and monitor data volume usage and upsell broadband customers in real time.

2. RECKITT BENCKISER

A media tracking and analytical software custom built for one of the world's largest marketers and advertisers. Televident™ is one of our big successes.

3. MYWAY IPTV

Integration and broadcast of India's first IPTV service. We won the Video Innovation Award at Global Telcom, London 09.

4. CENTRAL SQUARE FOUNDATION – Case 1: Teacher Training

A Non-Profit organization based in New Delhi, whose vision is to bring improvement and efficiencies in the Indian Primary Education System. We have worked with them to develop National and State portals directly under the auspices of the MHRD.

5. BRANDPLAN

A SAAS based platform that tracks User Ratings, Reviews on Ecommerce websites and provides an analysis of the likelihood of your product/brand being purchased online.

6. EMAAR MGF

A Lead and Query Management designed to the Company's customer processes in order to comprehensively manage sales leads and customer queries. It is also a CRM tool that can be customized for other Real Estate brands in India.

Digital Design and Services

Building digital marketing strategy leading to delivering brand awareness, consumer engagement and sales outcomes across digital media.

CAPABILITIES

1. Digital Marketing and Content
2. Ecommerce platforms and Portals
3. Mobile and Responsive Web
4. Infrastructure management and Cloud hosting

ECOMMERCE AND BRAND PORTALS

- Requirement analysis
- Technology selection
- Platform implementation
- Marketing and Optimisation

MOBILE AND RESPONSIVE WEB

- Responsive Web and HTML 5
- Consumer, Enterprise and Public Sector applications
- iOS and Android development

DIGITAL MARKETING AND CONTENT

- Email Marketing
- Consumer Engagement
- Digital asset design and execution
- Content writing and management

INFRASTRUCTURE MANAGEMENT AND CLOUD HOSTING

- Amazon Cloud Server
- Enterprise Hosting
- Remote Infrastructure Management

CLIENTS

1. The Pillow Company
2. BaghVillas
3. UEM Group
4. HPE Pro
5. HP CBDT
6. HP C

Digital Science and Analytics

From insights to action, we provide business and brand insights using sales, customer and digital data.

- Predictive Modeling
- Process Models
- Online Reputation Management
- Social Media Analytics
- Keyword Analytics

Mapping customer journeys by integrating data across platforms through our in-house statistical computing environment. We are specialists in performing techniques such as:

Natural Language Processing which includes Sentiment Analysis to monitor brand conversations and cluster meaningful words together to infer insights about those conversations.

Customer Behavioural Analytics which can be used to understand and create a persona of the customer so as to assess their digital presence and usage, purchase and re-purchase intentions.

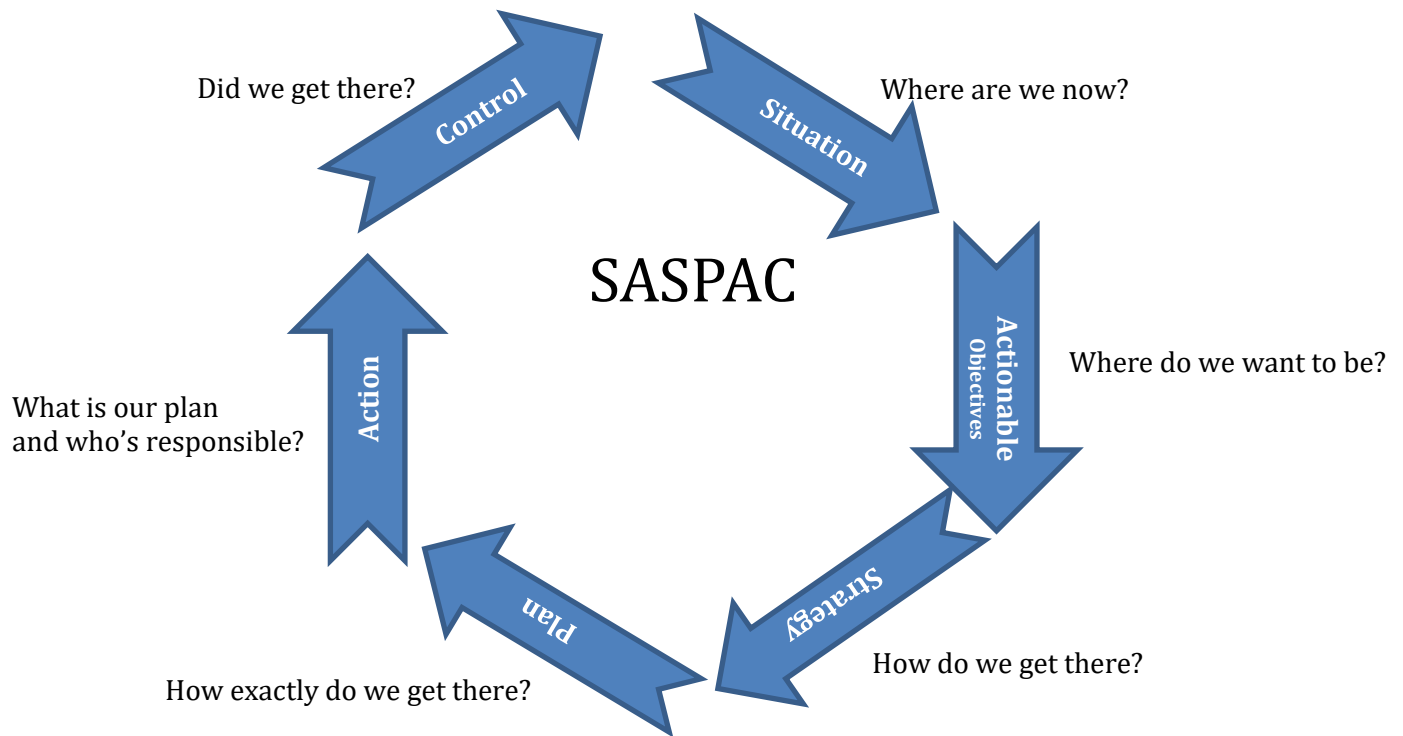
Keyword Analytics to understand and predict what kind of keywords are being used and would be used by your customer or a potential lead to search your business and buy so as to provide a 100% return.

TOOLS

- Google Tag Manager
- Google Analytics
- Proprietary Tools which leverage Social Media and Digital Data to measure performance and create value for your brand/business.

METHODOLOGY

We use **SASPAC** our proprietary model to create digital marketing plans that are logical, in line with what our client needs and easy to implement.



MANAGEMENT TEAM

Amitabh Vira: Director and Chief Executive Officer

Amitabh is an alumnus of the Michigan State University, USA. Professional experience includes over 15 years in the Indian Advertising Industry, in brand management positions. As an entrepreneur he has founded both NetProphets Pvt Ltd and Dragonfly Education Pvt Ltd.

Saurabh Rajpal: Director and Chief Technology Officer

Saurabh is an alumnus of the Institute of Management and Technology, Delhi NCR. As a joint-founding partner, Saurabh brings a strong technical vision, product understanding and the use of new age technologies for client applications and architecting enterprise solutions. Saurabh is actively engaged in developing an AI and Machine Learning capacity within NetProphets, with particular interest towards developing products for our client Fabindia.

Ramesh Malhotra, Chief Operating Officer

Ramesh holds an Engineering degree from REC, Jaipur. He brings Delivery and Quality Assurance capacities with over 20 years of varied experience in these areas of operation and Client management with various IT organizations. Under his expertise in general management, operations and client management, NP has grown into a consistent and reliable solutions partner with minimum disruption of quality processes and delivery systems.

Get in Touch

We have one Development Center based in Delhi NCR which is at

NETPROPHETS CYBERWORKS PVT LTD

Technopolis, 6th Floor, C56A/12, Sector 62, Noida – 201301 Uttar Pradesh, India

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CLIENTS

1. CRY India
2. Shree Airlines
3. Magic Marks
4. Genpact

SELECT CLIENTS:

Genpact: genpact.com

Centre for Science and Environment (CSE)

<http://www.greenschoolsprogramme.org/> takes the message of environment awareness and conservation to schools across India. The goal was to create a dynamic portal that engages the various stakeholders - schools, teachers and students – and keeps them coming back. NP has also developed two allied portals, the Community Portal and Audit Portal, for CSE

a. Smile Train India Website

NetProphets developed Smile Train India's latest website to meet its multiple goals of providing information about its goals and activities, educating people about cleft defects, their management and treatment, and providing up-to-date contact details of its partner hospital. The site also encourages visitors to donate by providing striking visuals and messages related to the problems of clefts. The site is fully responsive, and includes a blog, an online donation system and a custom-built crowdfunding platform. It seamlessly integrates with the CRM to provide latest information about its partner hospitals.

URL: <http://www.smiletrainindia.org/>

Services: Content development, website design and development, CRM integration

Platforms: Core PHP, CodeIgniter, WordPress

Technologies: PHP5, MySQL 5, HTML5, CSS3, JavaScript

b. Skill2Win Poker Portal

Skill2Win is a portal dedicated to popularizing the game of Poker in India. The goal of the young entrepreneurs behind the venture was to create an exciting presence that would capture the spirit of the game and fire up interest of visitors. The portal developed by NP leverages the colors and imagery associated with the game to create a bold and striking look.

URL: <http://www.skill2win.in/>

Services: Logo design, content development, responsive website design and development

Technologies: HTML5, CSS3, JavaScript

i. Good4Looks.com

Good4looks.com is an ecommerce site focused specifically on quality cosmetics and grooming products. The goal was to create an attractive looking ecommerce store that is in sync with the look and feel of the makeup industry. Key features include product quick-view, product zoom, single click add to cart, single page checkout and a make-up tips blog.

URL: <http://www.good4looks.com/>

Services: Portal design, integration with OpenCart platform and payment gateway

Confidential

Platform: OpenCart

Technologies: PHP4, MySQL 5, HTML5, CSS3, JavaScript

- j. **www.forestofchintz.com**
Luxury lifestyle products from this exciting, new brand in India. Purpose of the site is to showcase their work and offering for the season. The portal is managed via a robust eCom administration solution.
- k. **Toshiba Laptops** www.toshiba-india.com/laptop/
The brand strategy for this new 2013 website is specifically to facilitate Toshiba brand preference and purchase.

INFRASTRUCTURE/SERVER MANAGEMENT

a. Reckitt Benckiser, UK

- 21 servers leased in the US and the UK Datacenter
- 24 x 7 support, managed by our global team in India
- Centralised management for greater transparency and advantage of consolidation.
- Greater integration of technical platforms
- Database support, backups and managed services

b. Genpact

- 04 servers on lease in the US Datacenter
- 24 x 7 support, managed by our global team in India
- Database support and managed services
- Troubleshooting
- SSL Integration with web application
- Built redundancy for uptime of portal and web application
- Bi-weekly security check for malware and viruses infection

c. Ranbaxy

- 03 servers on lease in the India Datacenter
- 24 x 7 support, managed by our global team in India
- Transition from obsolete hardware and software environment to latest hardware and software environment

MOBILE APPLICATION DEVELOPMENT

Fourtap

This solution has been developed based on a patent where two parties can transfer funds without knowing each other's personal details. The solution was developed keeping in mind the core concept of the patent. The apps were developed for Android and iOS phones.

A2Milk

Here, we developed an app to be deployed onto tablets which would be used by sales personnel of the client to promote their products and to capture customer data. The app was developed as a game to be played by customers. The app also contained features where the client could personalize the game prizes which would then be distributed to the players based on a custom distribution algorithm.

GharPeTutor

This was a solution developed to create a marketplace for Home Tutors and Parents/School going students. The app allows for search for tutors across Education Boards, Subjects and Location, along with allied features such as a chat, rating and action/notifications. The first version rollout is over Android phones.

Confidential

Center for Science and Environment

Developed for CSE, under collaboration with the Environment and Pollution Control Authority of India, the App allows citizens of Delhi NCR to report dust violations across the City. The second part of the solution is another App on the phones of the EPCA officials to resolve and close cases. The central console of the solution provides features to monitor control and manage the cases received by the EPCA personnel. These Apps have been developed for Android and iOS phones.

STRETCH HD®

A very handy Video App that guides users on Stretch exercises both as routine stretches as well as particular muscle stretches. Developed under the guidance of Karn Ghosh an Australian physiotherapist, this app is available on Android and iOS platforms.

Epilepsy Diagnosis Aid®

This project is a “world’s first” and has been developed in collaboration Dr Victor Patterson, the founder of Synapse Tele Neurology, UK. While the W.H.O have suggested that health workers diagnose and treat epilepsy, among nations where access to qualified physicians is next to none, this App actually looks to do so. Particularly, the App deploys a proprietary algorithm to report whether an episode of altered consciousness is due to epilepsy or to other conditions which can mimic epilepsy. Here is a high level of agreement between the findings of and the clinical diagnosis by epilepsy specialists. This is available on the Apple store and Google Play.

Sharable™

Sharable is a File Sharing platform developed and patented by NP. The application has been created for iPhones, iPads, Android phones and Tablets, Windows and Mac platforms. The App easily transfers files and folders between different platforms over a Wi-Fi or hotspot connection. The App is live on all stores.